

Fact Sheet: Light up the Season: A Winter Wonderland of Art The Guild of Berkshire Artists Art

Show Format: Virtual –link at <https://www.berkshireartists.org/shows>

Dates: January, 2021 through April, 2021

Giving back to the Community: All artists pledge a minimum of 25% of their sales price to the charity of their choice, most giving to the United Way's COVID-10 Emergency Response Fund for Berkshire County (<https://www.berkshireunitedway.org/berkshirecountycovid19fund>).

The artists provide information about their donations in their entries on the show's website.

Artists in the Show: Twenty-Nine artists from among the Guild's 170 members will be exhibiting 45 works of art in this year's Light up the

Season: A Winter Wonderland of Art Show including photographers, artists working in oil, watercolor, acrylics, wood block prints, textile and photography. The art includes shimmering winter scenes, lush oil/acrylic interpretations of Berkshires landscapes and some enchanting and whimsical pieces to boot. These are unusual, creative and original works from the best of our artistic community here in the Berkshires. Zoom

Receptions to Meet the Artists: Individual artists will be available to zoom on-line and talk about their work, lending a degree of personalization to the exhibit. Receptions will be held on February 10, 11, 17 and 18 from 5-6pm. Reception times and artists are listed on the last page with the zoom links.

About the Guild of Berkshire Artists: The Guild of Berkshire Artists is a Massachusetts Non-Profit Corporation, founded in September 2014(formerly The Richmond West Stockbridge Artists' Guild).The Guild's first show drew approximately 30 artists to an exhibition space in The Richmond Congregational Church. Since then, membership has grown to about 170 Berkshire area members working in the areas of oil and watercolor painting, sculpture, photography, ceramics, woodworking, textiles, stained glass, mixed-media, mixed media and other art forms. During the pandemic, the Guild continues to host a variety of virtual Meet the Artist programs, demonstrations and seminars and conducts sessions where artists get together on zoom to do art together and discuss their work.

When appropriate and weather permitting, Guild artists have met outdoors - -and socially distanced--to photograph, paint and draw around the scenic Berkshires. This past year the Guild has had three virtual shows and one major in-person outdoor show entitled Six Feet Apart, Zero Degrees of Separation, held in cooperation with the innovative TurnPark Art Space in West Stockbridge, Mass. Ordinarily the Guild has in-person shows in West Stockbridge at the 1854 Historic Town Hall on Main Street and has exhibited in other spaces such as The Lenox Library's Welles Gallery, West Stockbridge Old Town Hall, The Berkshire Humane Society, TKG in Pittsfield, the Good Purpose Gallery in Lee and in various commercial spaces in Pittsfield, Lenox, Stockbridge, Lee, West Stockbridge and Great Barrington, Massachusetts. Please see the Guild's website at <https://www.berkshireartists.org> for further information.