

Dear All – Members of the Guild of Berkshire Artists:

We wrote to you last month about some changes in the organization and management of the Guild and we promised that more information would be forthcoming - toward enhancing the Guild's ability to meet the needs of all our members.

Here are the commitments the GBA board has made toward creating a more engaged and involved member base (that's you!) and utilizing all the great talent in our Guild.

1. We Agreed to Organize the Guild around a Committee Model by delegating responsibility and resources to committees.

So far we have designated and formed these 4 Committees and begun defining Leadership Roles and specific Tasks for each team. At least one board member will sit on each committee.

- **Shows & Exhibitions**
- **Skills Development**
- **Communication (Internal)**
- **Membership**

2. We have expanded our Board membership – Since we lost 2 board members this past year we have welcomed 4 experienced and dedicated members, and delegated responsibilities to each:

- **Lori Bradley** – (Oil painter) Our Secretary of the Guild
- **Carolyn Abrams** – (Mixed media) Communications Committee Co-Chair
- **Mary Anne Pellegrini** – (Acrylics) Membership Committee Co-Chair
- **Ilene Richard** – (Acrylics) Shows Committee Chair

3. We will invite all Guild members to participate and contribute skills and talent to these newly formed teams (and others in planning, such as PR & Marketing, Social Activities, Technology, and Finance - to be formed in the new year).
4. We agreed to create and install a new and much improved Guild Membership system and we plan to have it up and running in early 2022.

Next Steps: In our next letters to you, we will share more about the new Committees as well as other new initiatives. We'll be offering an opportunity for all members to determine in which committee/team you might best be able to contribute your time and expertise. So, please do begin thinking now about where you can best participate.

Enhancing all members' ability to create, display, teach and share the love of art with each other is what the Guild is all about! Thank you for your participation.

GBA Board of Directors:

Carolyn, Lori, Karen, Keith, Jill, Dave, Adrian, Mary Anne, Amy, Ilene, Margie

PS: Members of the Guild of Berkshire Artists:

- Please hold off on renewing your Guild Membership until February 1, 2022 as we are installing a new membership system. If you need to renew beforehand, please send a message to:
- membershipguildba@gmail.com and we will assist you in renewal by hand.
- Memberships will be due by March 31, 2022. Thank you for your assistance in helping the membership renewal process run smoothly.